

MD Johnson, Inc. Advises Ronnie Lott on the Sale of Mercedes Benz of Medford To Ron Heller and Bill Bird



Mark D. Johnson
President
MD Johnson Inc.

MD Johnson, Inc. announces the completion of the sale of Mercedes Benz of Medford, Oregon, to Ron Heller and Bill Bird. Heller and Bird also own Mercedes dealerships in Boerne, Texas and San Juan, Texas. Ronnie Lott also owns Tracy Toyota in Tracy, California. The name will continue to be Mercedes Benz of Medford.

Lott has been involved in the automobile business since retiring from the San Francisco 49ers and will continue to own and operate Tracy Toyota. Lott was inducted into the NFL Hall of Fame on July 29, 2000.

Fred O Halloran, Midwest VP of MD Johnson, Inc., along with Mark Johnson, President of MD Johnson, Inc., managed the transaction on behalf of Ronnie Lott. Paul Escobosa and Todd Hovey of Coblenz, Patch, and Duffy & Bass, LLP, provided legal services for Mr. Lott. Wayne Zimmerman, CPA of Pomaresco and Cathy Thomas of Paraclae Partners, LLC, provided accounting and strategic planning services to Mr. Lott. James Aiken of Aiken Law Group provided legal services to Mr. Heller and Mr. Bird.

MD Johnson, Inc. is the premier provider of automotive dealership buy-sell financial advisory services. The firm advises dealers, both public and private, on the purchase, sale, analysis, succession and valuation of automobile dealerships, dealership platforms, as well as dealership real estate through their wholly-owned real estate entity, MDJ Realty Inc. The firm represents clients nationwide supporting their buy-sell activities and has advised on more than 2 billion dollars in transactions.

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